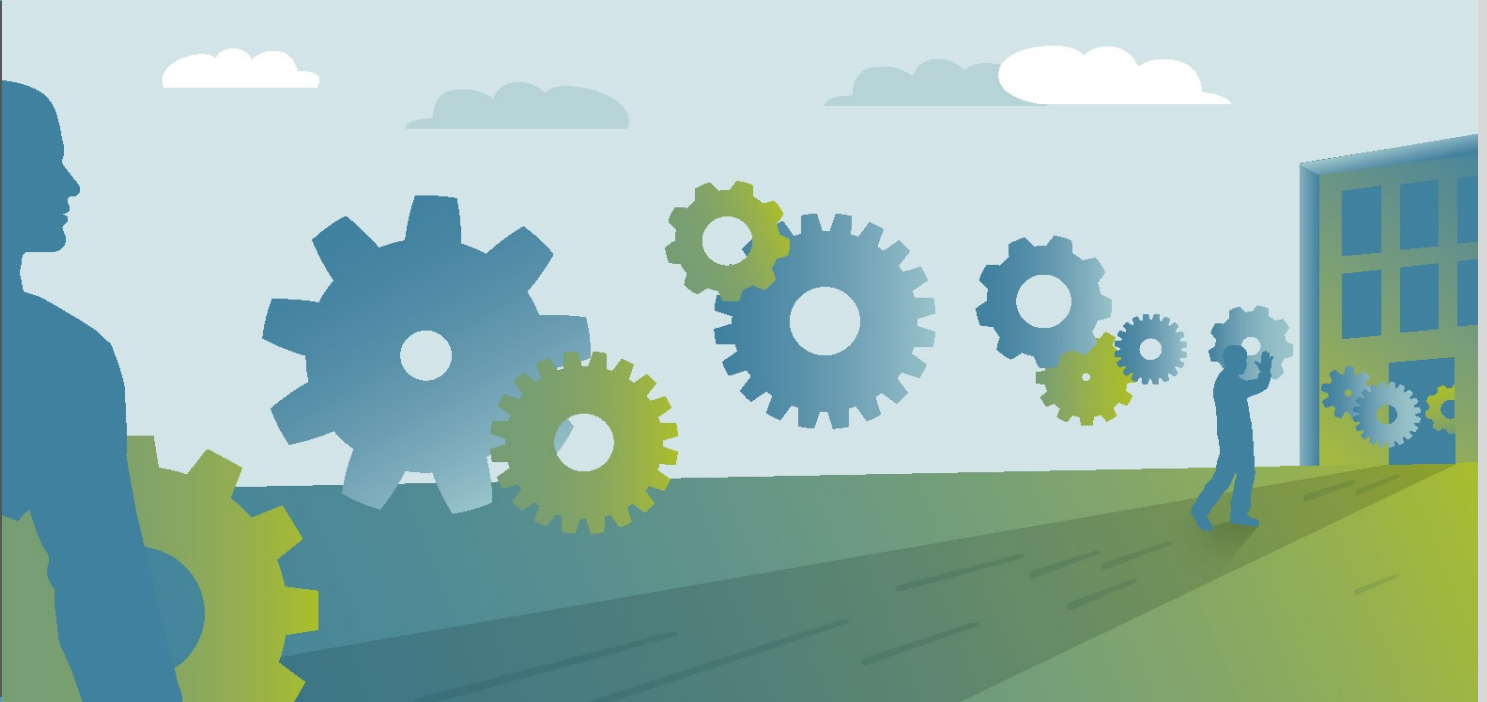


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Blended Recruitment Outsourcing Can Lead to Cost Savings

A new report released this week by Everest group addresses some ongoing trends in the fields of global outsourcing and workforce management. While the global BPO sector continues to skyrocket on growing demand in developing markets, recruitment outsourcing is beginning to gain steam in the U.S.

The Everest report looks at how a blended recruitment process outsourcing [RPO] and managed service provider [MSP] program can help enterprises save up to 25 percent on costs. Demand for such outsourcing services is rising worldwide as firms look to standardize their recruitment processes, much akin to demand for outsourced customer service, IT and insurance operations.

"While outsourcing has emerged as an efficient and effective way to manage both contingent and permanent hiring requirements, organizations have largely followed a 'silo' approach to these core talent categories [of RPO and MSP]," said Rajesh Ranjan, a research director at Everest.

The lack of collaboration and visibility between these two arrangements can cause firms to overlook the "synergies" that can be gained from central oversight, Ranjan added.

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